



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

BESTONE INDUSTRIES PVT LTD

Virtual Internship Opportunity – 2022 Passing Out Batch

Only for Students of Amity Education Group

Only for Unplaced & Eligible Students

Last Date to Register – 28TH Jan 2021, 10 PM

Company	Bestone Industries Pvt Ltd			
Website	www.bestoneindia.com			
Batch	2022			
Date of Campus	Will Be Informed Later			
Job Title	Profile 1: Public Policy Profile 2: Customer Services Profile 3: Corporate Strategies Profile 4: Marketing Communications Profile 5: Consumer Analysis Profile 6: Public Relations Profile 7: Product Promotion Profile 8: Research			
Eligible Degrees	B.tech / BCA			
Eligible Branches	All			
Eligibility Criteria	10 th	-	60 % Criteria	
	12 th	-	60 % Criteria	
	Graduation	-	60 % Criteria	
	Post-Graduation	-	60 % Criteria	
Other Skills Required (If any)	N/A			
Location	Noida			
Stipend	Rs 10,000 – Rs 12,000			
Job Requirements	N/A			
Job Responsibilities	Profile 1: <ul style="list-style-type: none">Should be passionate to learn and research on social media app’s public policy in India.Should have knowledge and research on Indian political economy.			

- Work on Content Strategy.
- Work on Political Developments Research.
- Work on Geopolitical Research.

Profile 2:

- Work on consumer queries in a timely and accurate way, via phone, email, or chat.
- Work and research on consumer needs and help consumers use specific features.
- Support to IT team.
- Gather and research on consumer feedback and share with our Product, Sales and Marketing team

Profile 3:

- Work on developing corporate-level business strategy.
- Articulating strategy, external communications, and product marketing in a clear and concise way.
- Preparing presentational material and financial model.
- Tracking company –specific news and information and generating a summary report.
- Assisting in business development pilot partnership marketing and PR.

Profile 4:

- Review, refresh and audit all marketing collateral and assets.
- Collect and analyze market data to improve messaging and positioning of products.
- Support Digital programs and marketing campaigns to drive awareness, education and pipe generation.
- Research and evaluate competitor marketing and digital content.

Profile 5:

- Collecting data on consumers, competitors and market place and consolidating information into actionable items, reports and presentations.
- Understanding business objectives and designing surveys to discover prospective customers' preferences.
- Creating a Google form questionnaire and calling up customers for Market Research Analysis.

Profile 6:

- Fully support company's PR strategy and execute it in different phases.
- Create and curate engaging content.
- Communicate and build relationships with current and prospect clients.
- Effectively utilize company's social media and blogs.
- Create and distribute press releases.
- Assist in administrative duties.
- Build and update media lists and databases.
- Schedule, coordinate and attend various events.
- Perform research and market analysis activities.

	<p>Profile 7:</p> <ul style="list-style-type: none"> • Role to disseminate the information about the product, product line, brand and company to the prospective buyers with the intent to generate sales and develop a brand loyalty. • Provide information about the availability of features and uses of the product to the prospective buyers. • Stimulate demand for a product by creating awareness and interest among the customers. • Differentiate the product from the competitor's product by creating the brand loyalty. • Stabilize sales by highlighting the importance and features of the product. <p>Profile 8:</p> <ul style="list-style-type: none"> • Perform research to advance the science and technology of intelligent machines. • Perform research that enables learning the semantics of data (images, video, text, audio, and other modalities) • Devise better data-driven models of human behaviour. • Contribute research that can be applied to company product development
Service Agreement (If Any)	N/A
Who Can Apply ?	<ul style="list-style-type: none"> • Outstanding communications and interpersonal skill • Are available for internship. • Can start the internship between 1st February to 10th February, 2021. • Are available for duration of 3-6 months. • Have relevant skills and interests. 5. Efficiency at MS Office.
How to Apply?	<p>All interested and Eligible students need to apply on the Link Below latest by 28th Jan 2021, 10 PM</p> <p>Click Here To Apply</p>

My Best Wishes are with you!

Prof (Dr.) Ajay Rana

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist
SMAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

Senior Vice President – Amity Education Group

Dean – Industry & Academia Alliance

Advisor – Amity Education Group